

Change Management

The Need For Strategy

Different organisations have different cultures, a system of shared values and beliefs that establish an organisational way of life. It's important to analyse the organisational culture before implementing a change, you therefore need to analyse the organisation itself. This module explores the 7's framework which looks at strategy, structure, systems, shared values, skills, style and staff. We will also look at the political, economic, social and technical factors that could influence an organisation's success and will explore organisational strategies.

In this Module

Videoscribe explainer video, with professional audio (duration: 02:41)

English Subtitles

5 Expanded learning content blocks in the module format

'Check my understanding'
5 Question knowledge check

Top Tips

1. An organisational culture is a system of shared values and beliefs that establishes an organisational way of life.
2. To understand an organisational culture, you need to analyse the organisation itself. You can use the 7S framework to do this.
3. 3 PEST factors can be an opportunity for development or a threat to success.

